



2026

PARTNERSHIP
OPPORTUNITIES





THE SHERMAN STAMPEDE

is Sherman's professional basketball franchise competing in

THE BASKETBALL LEAGUE (TBL) —
one of the fastest-growing professional leagues in North America.

**MORE THAN BASKETBALL.
COMMUNITY. GROWTH. OPPORTUNITY.**

Our partners receive **HIGH-VALUE BRAND EXPOSURE**
through **live events, digital media**, and direct fan engagement
across **TEXOMA AND NORTH TEXAS**.

PARTNERSHIP IMPACT

- ✓ **BRAND VISIBILITY** Live games, digital platforms, and promotional materials.
- ✓ **PROFESSIONAL CREDIBILITY** Association with a nationally recognized professional league.
- ✓ **LOCAL LOYALTY** Direct connection with families, fans, and the local community
- ✓ **FLEXIBLE ACTIVATION** Custom sponsorship opportunities designed to fit your business goals
- ✓ **REAL VALUE** We focus on impact and engagement — not just logo placement.



FOUNDING PARTNER

\$15,000

LIMITED TO ONE COMPANY – OWN THE TOP TIER



LIMITED TO ONE COMPANY – OWN THE TOP TIER

- ★ **NAMING RIGHTS ON SHERMAN STAMPEDE ARENA**
Exclusive naming rights to the official new arena of the Sherman Stampede.
- ★ **PREMIUM JERSEY PATCH** (ALL Sherman Stampede game jerseys)
Your logo as a premium patch on all Sherman Stampede game jerseys.
- ★ **CENTER COURT LOGO & PROMINENT ARENA BRANDING**
Center court logo placement and full arena branding as the lead sponsor.
- ★ **TOP-TIER LOGO PLACEMENT ON MARKETING COLLATERAL**
Exclusive, top-tier logo placement across all Sherman Stampede marketing materials.
- ★ **IN-GAME PROMOTIONS**
Regular public address mentions and in-game promotions.
- ★ **VIP EXPERIENCE**
Courtside access, exclusive events, and private sponsor hospitality opportunities.

ALL BENEFITS CUSTOMIZED TO YOUR BUSINESS



PREMIER PARTNER

\$10,000

TOP-TIER PRO TEAM SPONSORSHIP



TOP-TIER PRO TEAM SPONSORSHIP

- ★ **COURTSIDE SUITE** Private, reserved courtside suite seats for all home games.
- ★ **PREMIUM ARENA SIGNAGE** Prominent arena signage for high-visibility branding.
- ★ **JERSEY & WARMUP SPONSOR PATCH.** Your logo as a premium patch on Sherman Stampede game jerseys & warmup gear.
- ★ **DIGITAL & SOCIAL MEDIA EXPOSURE** Logo placement & advertising across our strong social media and web platforms.
- ★ **IN-GAME PARTNER SPOTLIGHTS** In-game announcements and sponsor features.
- ★ **COMMUNITY COLLABORATIONS.** Participate in community events alongside the Stampede.

YEAR-ROUND RECOGNITION AS A PREMIER PARTNER

All benefits customized to your business.



ELITE PARTNER

\$5,000

CORE TEAM SPONSORSHIP OPPORTUNITIES



CORE TEAM SPONSORSHIP OPPORTUNITIES

- ★ **COURTSIDE TICKETS** Four reserved courtside tickets to all home games.
- ★ **ARENA SIGNAGE.** Prominent arena signage to showcase your brand throughout the venue.
- ★ **DIGITAL & SOCIAL MEDIA EXPOSURE.** Logo placement & advertising across our strong social and digital platforms.
- ★ **IN-GAME SPONSOR FEATURES.** Regular public address mentions and in-game promotions.
- ★ **COMMUNITY INVOLVEMENT** Opportunities to support and engage with local Texoma community initiatives.

YEAR-ROUND RECOGNITION AS AN ELITE PARTNER

All benefits customized to your business.



BASIC PARTNER

\$1,500

PROFESSIONAL TEAM SPONSORSHIP ACCESS



YEAR-ROUND RECOGNITION AS A BASIC PARTNER



OFFICIAL BASIC PARTNER DESIGNATION

Recognized as an official partner of the Sherman Stampede.



WEBSITE VISIBILITY: Logo placement on the team website sponsor page.



SOCIAL MEDIA RECOGNITION Sponsor thank-you post during the season.



IN-ARENA ACKNOWLEDGMENT Public address recognition at home games.



BRAND USAGE RIGHTS: Use the Sherman Stampede name in marketing materials.

YEAR-ROUND RECOGNITION AS A BASIC PARTNER

All benefits customized to your business.



COMMUNITY PARTNERSHIPS

Supporting local businesses and community growth



COMMUNITY PARTNER \$1,000

- ✓ Community Partner recognition
- ✓ Logo on team website
- ✓ Social media thank-you post
- ✓ In-arena acknowledgement
- ✓ Brand usage rights



SUPPORTING PARTNER \$500

- ✓ Website listing
- ✓ Social media appreciation post
- ✓ In-arena recognition



FRIEND OF THE STAMPEDE \$250

- ✓ Name listed on website
- ✓ Group thank-you post



STAMPEDE SUPPORTER \$100

- ✓ Name listed on supporter page
- ✓ Community recognition

All benefits customized to your business.





READY TO PARTNER WITH US?

CONTACT US TO DISCUSS CUSTOM SPONSORSHIP
PACKAGES TAILORED TO YOUR BUSINESS NEEDS.

CONTACT INFORMATION

SPONSORSHIP SALES TEAM

SALES@SHERMANSTAMPEDE.COM

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